

| STUDY MODULE DESCRIPTION FORM | | |
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| Name of the module/subject Social Communication | | Code 1010135221011182958 |
| Field of study Enviromental Engineering Extramural Second- | Profile of study (general academic, practical) general academic | Year /Semester 1 / 2 |
| Elective path/specialty Heating, Air Conditioning and And | Subject offered in: Polish | Course (compulsory, elective) obligatory |
| Cycle of study: Second-cycle studies | Form of study (full-time, part-time) part-time | |
| No. of hours Lecture: 8 Classes: - Laboratory: - Project/seminars: - | | No. of credits 1 |
| Status of the course in the study program (Basic, major, other) other | | (university-wide, from another field) university-wide |
| Education areas and fields of science and art | | ECTS distribution (number and %) |
| Responsible for subject / lecturer: dr inż. Małgorzata Spychała email: malgorzata.spychala@put.poznan.pl tel. 61 665 34 15 Wydział Inżynierii Zarządzania ul. Strzelecka 11 60-965 Poznań | | |
| Prerequisites in terms of knowledge, skills and social competencies: | | |
| 1 | Knowledge | The student knows basic concepts connected with social communication, knowledge of interpersonal rules |
| 2 | Skills | The student has the ability to perceive, associate and interpret phenomena occurring in the communication process, the ability to apply interpersonal rules. |
| 3 | Social competencies | The student is aware of the importance of social communication in work and private life, teamwork skills. |
| Assumptions and objectives of the course: The aim of the course is to improve social skills ie persuasion, active listening and recognition of manipulation techniques in society. | | |
| Study outcomes and reference to the educational results for a field of study | | |
| Knowledge: | | |
| 1. Student knows levels of social communication - [K_W12] 2. Student knows rules of persuasuion. - [K_W1] 3. Student knows manipulation techniques. - [K_W1] | | |
| Skills: | | |
| 1. Student potrafi zastosowac prawa perswazji podczas komunikowania się. - [K_U01, K_U25] 2. Student can actively listen - [K_U01, K_U36] 3. The student is able to recognize the manipulation techniques and respond appropriately - [K_U01, K_U25] | | |
| Social competencies: | | |
| 1. Student can work in team - [K_K03] 2. Student can prepare and give opinions in a universally understandable - [K_K02, K_K04, K_K07] 3. Student can apply the right of persuasion when communicating. - [K_K02] | | |
| Assessment methods of study outcomes | | |
| - activity in class, - preparing a scene where social skills will be tested - test of communication knowledge | | |

| Course description | | |
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| 1. Different levels of social communication 2. Informing and convincing - social influence 3. Manipulation as the main source of errors in social communication 4. Improving social communication - active listening | | |
| Basic bibliography: 1. Cialdini, R., Wywieranie wpływu na ludzi. Gdańsk, 1996 2. Griffin E., Podstawy komunikacji społecznej. Gdańsk, 2003 3. Morreale S.P. , Spitzberg B.H. , Bargej.K., ?Komunikacja między ludźmi? Warszawa, 2007 4. Stewart J., ?Mosty zamiast murów, o komunikowaniu się między ludźmi?, Warszawa, 2002 | | |
| Additional bibliography: 1. Spychała M., Communication competencies as a part of social competences in an organization, [w:] Popławski S., The social contexts of communication, Wydawnictwo Politechnika Poznańska, Poznań 2010, s.83-95 2. Spychała M., Social competencies of ethical manager in the modern enterprise, w: Corporate Social Responsibility ? Conceptions, Theory and Practice, red. M. Spychała, Wydawnictwo Politechniki Poznańskiej, Poznań 2012 | | |
| Result of average student's workload | | |
| Activity | Time (working hours) | |
| 1. Lectures | 8 | |
| 2. Consultation | 4 | |
| 3. Preperation for the test | 4 | |
| 4. test | 1 | |
| Student's workload | | |
| Source of workload | hours | ECTS |
| Total workload | 17 | 3 |
| Contact hours | 12 | 2 |
| Practical activities | 5 | 1 |